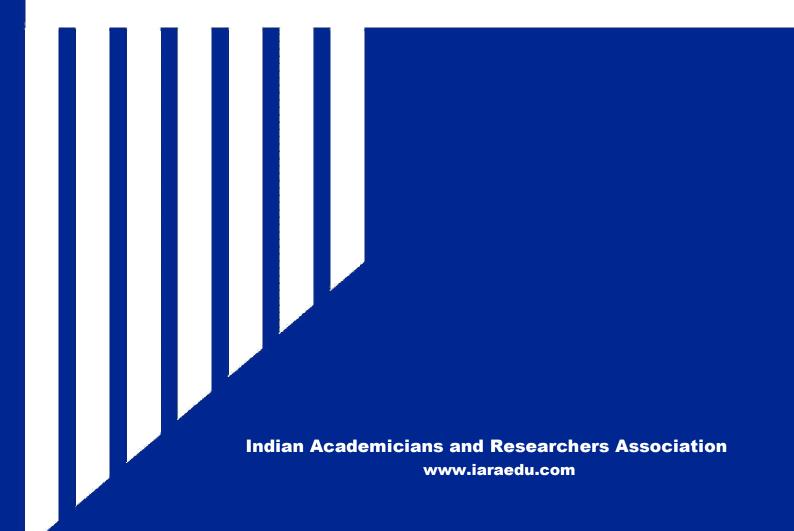
International Journal of

Advance and Innovative Research

(Conference Special)







National Conference on New Insight for Suitable Development of Commercial Agriculture in Rural India

Organized by
Marathwada Shikshan Prasarak Mandal's

R. B. Attal Art's, Science & Commerce College
Georai, Dist. Beed

on 10th January 2020

Publication Partner



Indian Academicians and Researcher's Association

Volume 7, Issue 1 (II): January - March 2020

Editor- In-Chief

Dr. Tazyn Rahman

Members of Editorial Advisory Board

Mr. Nakibur Rahman

Ex. General Manager (Project) Bongaigoan Refinery, IOC Ltd, Assam

Dr. Alka Agarwal

Director.

Mewar Institute of Management, Ghaziabad

Prof. (Dr.) Sudhansu Ranjan Mohapatra

Dean, Faculty of Law,

Sambalpur University, Sambalpur

Dr. P. Malyadri

Principal,

Government Degree College, Hyderabad

Prof.(Dr.) Shareef Hoque

Professor,

North South University, Bangladesh

Prof.(Dr.) Michael J. Riordan

Professor,

Sanda University, Jiashan, China

Prof.(Dr.) James Steve

Professor,

Fresno Pacific University, California, USA

Prof.(Dr.) Chris Wilson

Professor,

Curtin University, Singapore

Prof. (Dr.) Amer A. Taqa

Professor, DBS Department, University of Mosul, Iraq

Dr. Nurul Fadly Habidin

Faculty of Management and Economics, Universiti Pendidikan Sultan Idris, Malaysia

Dr. Neetu Singh

HOD, Department of Biotechnology, Mewar Institute, Vasundhara, Ghaziabad

Dr. Mukesh Saxena

Pro Vice Chancellor,

University of Technology and Management, Shillong

Dr. Archana A. Ghatule

Director,

SKN Sinhgad Business School, Pandharpur

Prof. (Dr.) Monoj Kumar Chowdhury

Professor, Department of Business Administration, Guahati University, Guwahati

Prof. (Dr.) Baljeet Singh Hothi

Professor,

Gitarattan International Business School, Delhi

Prof. (Dr.) Badiuddin Ahmed

Professor & Head, Department of Commerce, Maulana Azad Nationl Urdu University, Hyderabad

Dr. Anindita Sharma

Dean & Associate Professor,

Jaipuria School of Business, Indirapuram, Ghaziabad

Prof. (Dr.) Jose Vargas Hernandez

Research Professor,

University of Guadalajara, Jalisco, México

Prof. (Dr.) P. Madhu Sudana Rao

Professor,

Mekelle University, Mekelle, Ethiopia

Prof. (Dr.) Himanshu Pandey

Professor, Department of Mathematics and Statistics Gorakhpur University, Gorakhpur

Prof. (Dr.) Agbo Johnson Madaki

Faculty, Faculty of Law,

Catholic University of Eastern Africa, Nairobi, Kenya

Prof. (Dr.) D. Durga Bhavani

Professor.

CVR College of Engineering, Hyderabad, Telangana

Prof. (Dr.) Shashi Singhal

Professor,

Amity University, Jaipur

Prof. (Dr.) Alireza Heidari

Professor, Faculty of Chemistry,

California South University, California, USA

Prof. (Dr.) A. Mahadevan

Professor

S. G. School of Business Management, Salem

Prof. (Dr.) Hemant Sharma

Professor,

Amity University, Haryana

Dr. C. Shalini Kumar

Principal,

Vidhya Sagar Women's College, Chengalpet

Prof. (Dr.) Badar Alam Iqbal

Adjunct Professor,

Monarch University, Switzerland

Prof.(Dr.) D. Madan Mohan

Professor.

Indur PG College of MBA, Bodhan, Nizamabad

Dr. Sandeep Kumar Sahratia

Professor

Sreyas Institute of Engineering & Technology

Dr. S. Balamurugan

Director - Research & Development,

Mindnotix Technologies, Coimbatore

Dr. Dhananjay Prabhakar Awasarikar

Associate Professor,

Suryadutta Institute, Pune

Dr. Mohammad Younis

Associate Professor,

King Abdullah University, Saudi Arabia

Dr. Kavita Gidwani

Associate Professor,

Chanakya Technical Campus, Jaipur

Dr. Vijit Chaturvedi

Associate Professor,

Amity University, Noida

Dr. Marwan Mustafa Shammot

Associate Professor,

King Saud University, Saudi Arabia

Prof. (Dr.) Aradhna Yadav

Professor,

Krupanidhi School of Management, Bengaluru

Prof.(Dr.) Robert Allen

Professor

Carnegie Mellon University, Australia

Prof. (Dr.) S. Nallusamy

Professor & Dean,

Dr. M.G.R. Educational & Research Institute, Chennai

Prof. (Dr.) Ravi Kumar Bommisetti

Professor,

Amrita Sai Institute of Science & Technology, Paritala

Dr. Syed Mehartaj Begum

Professor,

Hamdard University, New Delhi

Dr. Darshana Narayanan

Head of Research,

Pymetrics, New York, USA

Dr. Rosemary Ekechukwu

Associate Dean,

University of Port Harcourt, Nigeria

Dr. P.V. Praveen Sundar

Director.

Shanmuga Industries Arts and Science College

Dr. Manoj P. K.

Associate Professor,

Cochin University of Science and Technology

Dr. Indu Santosh

Associate Professor,

Dr. C. V.Raman University, Chhattisgath

Dr. Pranjal Sharma

Associate Professor, Department of Management

Mile Stone Institute of Higher Management, Ghaziabad

Dr. Lalata K Pani

Reader.

Bhadrak Autonomous College, Bhadrak, Odisha

Dr. Pradeepta Kishore Sahoo

Associate Professor,

B.S.A, Institute of Law, Faridabad

Dr. R. Navaneeth Krishnan

Associate Professor,

Bharathiyan College of Engg & Tech, Puducherry

Dr. Mahendra Daiya

Associate Professor,

JIET Group of Institutions, Jodhpur

Dr. Parbin Sultana

Associate Professor,

University of Science & Technology Meghalaya

Dr. Kalpesh T. Patel

Principal (In-charge)

Shree G. N. Patel Commerce College, Nanikadi

Dr. Juhab Hussain

Assistant Professor,

King Abdulaziz University, Saudi Arabia

Dr. V. Tulasi Das

Assistant Professor,

Acharya Nagarjuna University, Guntur, A.P.

Dr. Urmila Yadav

Assistant Professor,

Sharda University, Greater Noida

Dr. M. Kanagarathinam

Head, Department of Commerce

Nehru Arts and Science College, Coimbatore

Dr. V. Ananthaswamy

Assistant Professor

The Madura College (Autonomous), Madurai

Dr. S. R. Boselin Prabhu

Assistant Professor,

SVS College of Engineering, Coimbatore

Dr. A. Anbu

Assistant Professor,

Achariya College of Education, Puducherry

Dr. C. Sankar

Assistant Professor,

VLB Janakiammal College of Arts and Science

Dr. G. Valarmathi

Associate Professor,

Vidhya Sagar Women's College, Chengalpet

Dr. M. I. Qadir

Assistant Professor,

Bahauddin Zakariya University, Pakistan

Dr. Brijesh H. Joshi

Principal (In-charge)

B. L. Parikh College of BBA, Palanpur

Dr. Namita Dixit

Associate Professor,

ITS Institute of Management, Ghaziabad

Dr. Nidhi Agrawal

Associate Professor,

Institute of Technology & Science, Ghaziabad

Dr. Ashutosh Pandey

Assistant Professor,

Lovely Professional University, Punjab

Dr. Subha Ganguly

Scientist (Food Microbiology)

West Bengal University of A. & F Sciences, Kolkata

Dr. R. Suresh

Assistant Professor, Department of Management

Mahatma Gandhi University

Dr. V. Subba Reddy

Assistant Professor,

RGM Group of Institutions, Kadapa

Dr. R. Javanthi

Assistant Professor,

Vidhya Sagar Women's College, Chengalpattu

Dr. Manisha Gupta

Assistant Professor,

Jagannath International Management School

Copyright @ 2020 Indian Academicians and Researchers Association, Guwahati All rights reserved.

No part of this publication may be reproduced or transmitted in any form or by any means, or stored in any retrieval system of any nature without prior written permission. Application for permission for other use of copyright material including permission to reproduce extracts in other published works shall be made to the publishers. Full acknowledgment of author, publishers and source must be given.

The views expressed in the articles are those of the contributors and not necessarily of the Editorial Board or the IARA. Although every care has been taken to avoid errors or omissions, this publication is being published on the condition and understanding that information given in this journal is merely for reference and must not be taken as having authority of or binding in any way on the authors, editors and publishers, who do not owe any responsibility for any damage or loss to any person, for the result of any action taken on the basis of this work. All disputes are subject to Guwahati jurisdiction only.





CERTIFICATE OF INDEXING (SJIF 2018)

This certificate is awarded to

International Journal of Advance & Innovative Research (ISSN: 2394-7780)

The Journal has been positively evaluated in the SJIF Journals Master List evaluation process SJIF 2018 = 7.363

SJIF (A division of InnoSpace)



SJIFactor Project

Volume 7, Issue 1 (II) : January - March 2020

CONTENTS

Dr. D. R. Panzade and Dr. Ankush Jadhav

Research Papers	
MINIMUM SUPPORT PRICE: PROBLEMS AND CHALLENGES	1 – 4
Amruta G. Patil	
AGRICULTURE MARKETING	5 – 8
Ashok Bapurao Deokar	
ROLE OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES IN RURAL DEVELOPMENT IN INDIA IN LIGHT OF THE PROVISIONS OF THE COMPANIES ACT, 2013	9 – 14
CS CMA Sanvedi Rane and Dr. R. B. Lahane	
A STUDY ON APPLICATION AND ROLE OF ICT IN RURAL DEVELOPMENT	15 – 19
Dattu Lahane and Gopal Deshmukh	
DISADVANTAGED GROUPS ENTREPRENEUR: PROBLEMS AND CHALLENGES	20 – 24
Dr. Bilas S. Kale and Rameshwar Gaikwad	
AGRICULTURAL MARKETING IN INDIA: CONCEPT, DEFECTS AND REMEDIAL MEASURES	25 – 28
Dr. Adgaonkar Ganesh Sudhakar	
CORPORATE FARMING AN INDIAN EXPERIENCE	29 – 32
Dr. Gangwal Umesh and Sayali Pitambare	
NEW INSIGHT FOR AGRICULTURE DEVELOPMENT	33 – 38
Dr. Madhukar P Aghav	
WOMEN EMPOWERMENT THROUGH AGRICULTURE	39 – 45
Dr. Padmapani Bhagwan Sawai and Rumana Sadiqullah Khan	
RURAL DEVELOPMENT PROGRAMMES IN INDIA	46 – 49
Dr. Vasiullah B Pathan	
SOCIAL ENTREPRENEURSHIP AND DEVELOPMENT IN INDIA	50 – 53
Dr. Vinod Ratiram Bansile	
IMPACT OF GST ON AGRICULTURAL SECTOR	54 – 56
Dr. Vivek B. Waykar and Prakash Rambhau Bhalerao	
SOCIAL ENTREPRENEURSHIP: A OVERVIEW	57 – 59

Volume 7, Issue 1 (II): January - March, 2020



SUSTAINABLE AGRICULTURE DEVELOPMENT – A KEY COMPONENT OFRURAL DEVELOPMENT: - PROBLEMS AND SOLUTIONS

Dr. V. B. Waykar

Head, Department of Commerce, R. B. Attal College, Georai, Beed

ABSTRACT

Rural Area is the backbone of our country. If rural is much backward but more than 75 percent population of country living in such rural areas. For thatrural development is the prime need of the country. Rural India is lovely depend on agriculture because more than 65 percent population of India is depend on agriculture and agri allied sectors for their livelihood. Most of these people are also still very poor and largely depends on agricultural practices that have benefited little from day's modern technology. They lives in isolated and often inhospitable places, with small access, with small access to the resources. These rural people need to improve their agriculture many people lead their lives barely at sustained level. Solely in term of numbers of people, there is a very strong case for giving high priority to sustainable rural development.

Present research paper deep focus on agri and its allied sector role in sustainable rural development, for that agriculture base, and thus the livelihood of the majority of its people is usually expressed in term of programmers and plans of rural development however, while agriculture is rightly the most important objective in rural development.

Keywords: Agriculture, rural development, livelihood, sustainable, technology, poverty,

INTRODUCTION

India is predominantely an agricultural country and farming is their main occupation.

In terms of methods of production, social organization and political mobilization, rural sector is extremely backward and weak, Moreover, technical developments in field of agriculture have increased the gap between the rich and poor, as the better of farmers adopted modern farm technology to a greater extent than the smaller one's The all India Rural Credit Rive Committee in its report warned "if the fruits of development continue to be denied to the large sections of rural community while prosperity accrues to some, the tensions social and economic may not only upset the process of orderly and peaceful change in the rural economy but even frustrate the national affords to set u agricultural production." It was therefore felt necessary to make arrangement for the distribution of fruits of development to the rural weak and backward section of society.

It is rightly pitted out that a purely agricultural country remain backward even in respect of agriculture. Most of the labor force in India depends on agriculture not because it is remunerative but because there are no alternative employment opportunities. This is a major cause for the backwardness of Indian agriculture. A part of the labor force now engaged in agriculture needs to be shifted to non-agricultural occupations.

Literacy, another growth indicator, is more acute in rural than in the urban areas. It is a 44 per cent in villages and 73 per cent in cities. Again, more poor people live in the rural than the urban areas. Out of the estimated 230 million poor person in the country, 182 million are located in villages and 48 million in urban areas. Out of 182 million rural household, in the villages are marginal farmers, having less than I hectare of land and 18 per cent having less than 2 hectares. These figures show that there is wide degree of diversity in some of the basic socio indicators development between the rural and urban areas and call for concerted action to alleviate this disparity.

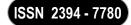
OBJECTIVES OF THE STUDY

- To study the major problem in Agricultural development.
- To study the importance of agricultural development for sustainable rural development.
- To analyses various aspect and dimension related to agricultural development.
- To know the need and importance of agricultural development.

RESEARCH METHODOLOGY

The present research based only on secondary data serves. Secondary data is collected through various research thesis, books, journal, newspaper and websites, etc.

Volume 7, Issue 1 (II): January - March, 2020



REVIEW OF LITERATURE

Bardhan P. (1970) - made on attempt toexamine the impact of the green revolution on the agriculture labous. He concluded that at the end of 60 century 70% people was living BPL. The percentage of rural households below the bare minimum acceptable level of living apparently doubled during the sixties in rural India as whole.

2) G.Y. patil (2010) – He studied agro based schemes and its impact on rural development main objective of his study to study the impact of agricultural schemes on rural development. According his study 92.22% Beneficiaries have positive response to the agricultural development is the part of rural development. Farms are aware of the importance of these schemes in the rural development process.

MAJOR AGRICULTURAL PROBLEMS

In ruralIndia a whole range of problems which one farmer face daily in their life must be considered. Not all of one problems that farmers face are physical or non-always they can seeeasily many problems derive from socially and politically structure in rural areas major Agricultural problems as bellows

8. Irrigation

Only one third of the cropped areas is under irrigated. Irrigation is the most important agro input in a tropical monsoon county like India, where rainfall is uncertain and unreliable. That's biff reason Indiacannotactive sustain and overall progress in agricultural and agri allied sector unless and until more than half Castries cropped area is brought under assured irrigation.

9. Low use of machinery

In mainly Maharashtra low use or no use of machines in small of marginal land is made in sowing, irrigating, thinning, pruning and harvesting and transporting one crops. It impact in huge wastage of labor forces and in lowgelid per capita labor force.

Machinery also help in order to carry farm operations timely and precisely and to economies the agro production process.

10. Inadequate Transport Facilities

Must of the rural reads are cutch and after rain it's become useless. Under this circumstance the farms cannot carry their agro product the Amin market and are face to see in local market in very low prices rural farmer can't got good income because this strong problems.

11. Inadequate storage facilities

In rural areas storages facilities near about totally absent or inadequate. Under that condition farmer are compelled to sell their produce immediately after the harvest at the prevailing market price or very low prices, such distress sale deprives the farmers of their legitimate income.

12. Small land holdings

Sub division and fragmentation of the agree land holding is one of the main reason of our less agricultural productively and backwardness state of our agriculture a lot of time mongolabor and seeds is wasted form one piece of land to another. Irrigation becomes difficult on such small and fragmented fields. Under ones circumstances, the farmer cannot concentrate on Improvement.

13. Manson

Most of the agriculture cultivation depends upon mansion. There is no fix/ permanent sources of water for agriculture. Last few years the rainfall in the country is erratic and irregular, due to this there is no guarantee to take crop in agriculture so famers income and decrease sometimes no income from lank like 2015-2016 years.

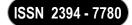
14. Electricity

Electricity to agriculture is one of the important problem because due to shortage of electricity production there is scarcity of electricity supply in most of the part in India. So there is load shading of 12 to 18 hours in a day. Sometimes in midnight electricity supply come and at early morning it goes so farmer not give water to crop in proper way.

15. Falling prices

When the season of crop comes, the prices of agriculture goods falls down at faster rate and there is no season traders and agents sell these goods at higher prices. Farmer have no the storing houses, god owns, cold storages etc. so they sake gilds sib after a heap. So the benefit of rising price farmers could not get.

Volume 7, Issue 1 (II): January - March, 2020



MAJOR SOLUTION

Followings are main siluations

• Provide Technological Knowledge

Most of farmers do not have knowledge about new developing technology for that farmer farmer do not use modern techniques and machineries in their farms. For that gave proper extension services about new technological to farmers. Through this farmer can improve their income.

• Improve Irrigation

Irrigation is very important factor in agriculture Irrigation facilities must get available to non-irrigated land. Improving water resource and irrigation management. Irrigation facility can be provide through water cantos and though dams.

• Provide Knowledge about Government schemes

Government of state and central both are officers various agricultural schemes, like agriculture tools distribution scheme, land distribution schemes, agro fond scheme, crush swavlabom schemes, etc. But many uneducated and rural famer do not get the benefits of such schemes. The need of proved sufficient and proper knowledge as about schemes, which way farmer can improve their agricultural income.

• Agricultural Growth

The main occupation of Indian is agricultural and allied activities like farming cattle, poultry and animal husbandry also Indian economy is one of the world's oldest agrarian economy. According to recent statistics 65 to 70 % labor force is engaged in agriculture. They are producing about 2 % of country's Goop. That's why agricultural Growth is important.

Reallocation of land

The only answer of this ticklish problem of division of land is one consolidation of land holding. Which means one reallocation of holding which are fragmented, the creation of farms which comprise only one or few parcels in place of multitude of patches formerly in the possessions of each pleasant

- Enfacing agricultural productivity and rural growth.
- Strenshthening market knowledge and skills.
- Guiding non-farm entrepreneurship among small and marginal farmers.

CONCLUSIONS AND SUGGESTIONS

During this research paper many thinks are observed regarding the situation of agriculture development. According to the observation it is noticed that agriculture is the part of rural development. Because near about 90 % rural people are depends on agriculture and agro allied activities for that agricultural sector must be develop for the sustainable rural development.

Various problems and challenges farmers face in agricultural in their daily life, like natural, social and political problems, that's why they're have decrease each year, farmer face to uses in their agricultural.

Various types Government assistance should provide to the farmer and motivate to the farmer.

It is noticed that average rainfall percentage is less in some region of Maharashtra, that's why rural agriculture income is reduced.

Government should be provide Assistance for non-Agricultural related side business to the farmers.

REFERENCES

- 10. Arup make, Avik Roy (sept-2017) Issues and problem agrodevelopment. A study on farmer of west Bengal.
- 11. G.Y. Patil (2010) A study of impact on rural development of various schemes offered by Z. P.
- 12. www.youghkiawaz.com
- 13. www.agriinfo.com
- 14. www.rural.nic.in
- 15. www.shodganga.inflibnet.ac.in



INDIAN ACADEMICIANS & RESEARCHERS ASSOCIATION

Major Objectives

- To encourage scholarly work in research
- To provide a forum for discussion of problems related to educational research
- To conduct workshops, seminars, conferences etc. on educational research
- To provide financial assistance to the research scholars
- To encourage Researcher to become involved in systematic research activities
- To foster the exchange of ideas and knowledge across the globe

Services Offered

- Free Membership with certificate
- Publication of Conference Proceeding
- Organize Joint Conference / FDP
- Outsource Survey for Research Project
- Outsource Journal Publication for Institute
- Information on job vacancies

Indian Academicians and Researchers Association

Shanti Path ,Opp. Darwin Campus II, Zoo Road Tiniali, Guwahati, Assam Mobile : +919999817591, email : info@iaraedu.com www.iaraedu.com



EMPYREAL PUBLISHING HOUSE

- Assistant in Synopsis & Thesis writing
- Assistant in Research paper writing
- Publish Thesis into Book with ISBN
- Publish Edited Book with ISBN
- Outsource Journal Publication with ISSN for Institute and private universities.
- Publish Conference Proceeding with ISBN
- Booking of ISBN
- Outsource Survey for Research Project

Publish Your Thesis into Book with ISBN "Become An Author"

EMPYREAL PUBLISHING HOUSE

Zoo Road Tiniali, Guwahati, Assam

Mobile: +919999817591, email: info@editedbook.in, www.editedbook.in